

CURRICULUM VITAE

Prof. Dr. Olivier BERTRAND

Full Professor of Strategy
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ACADEMIC POSITIONS

- From 2018 Full professor (*Professor Titular*), Brazilian School of Public and Business Administration (EBAPE), Fundação Getulio Vargas (FGV), Rio de Janeiro, Brazil
- 2016-2018 Full professor, strategy department, SKEMA Business School, Paris, France
- 2011-2016 Associate professor, strategy department, SKEMA Business School, Paris, France
- 2010-2011 Associate professor, strategy department, Graduate School of Management (GSOM), St Petersburg University, Russia
- 2008-2010 Senior lecturer, strategy department, Graduate School of Management (GSOM), St Petersburg University, Russia
- 2005-2008 Assistant professor, economics department, Toulouse School of Economics, Université de Toulouse 1 Capitole, France
- 2000-2005 Teaching assistant (Moniteur and ATER), University of Paris 1 Pantheon Sorbonne, France

EDUCATION

- 2015 International Teachers Program (ITP), China Europe International Business School (CEIBS), Shanghai-Beijing, China. Program from January to July 2015
- 2005 IFN - The Research Institute of Industrial Economics, Stockholm, Sweden. Post-doctoral fellowship from March 2005 to August 2005 (RTN – CEPR program “Competition policy in international markets”)
- 2000-2004 Doctorate in economics at the University of Paris I Pantheon Sorbonne. Thesis (with doctoral fellowship) supervised by Prof. Mucchielli. Title: “Determinants

and effects of cross-border M&A: Empirical and theoretical applications to the 1990-2000 M&A wave". Jury: Prof. Ivaldi, Prof. Laffargue, Prof. Morin, Prof. Mucchielli, Prof. Neary, Prof. Souam

- 1999-2000 D.E.A in International and Development Economics, University of Paris 1 Pantheon Sorbonne, with high distinction
- 1998-1999 Admission to the highest French competitive examination for teachers in France (Agrégation externe) in economics and management (Rank 7th in Accounting & Finance; General rank 12th)
- 1997-1998 Admission to the Ecole Normale Supérieure Paris-Saclay (formerly ENS Cachan)
- 1997-1998 Maîtrise (BA) of applied economics (major in international economics), University of Paris IX Dauphine, with high distinction

PUBLICATIONS

Main publications in English:

1. Olivier Bertrand and Marie-Ann Betschinger (2024) Exploring the Relationship between Development Aid and FDI from Developed Countries in Developing Countries: Empirical Insights from Japanese Firm-level Data, *Journal of International Business Studies*, forthcoming.
2. Rodrigo Bandeira-de-Mello, Marina Gama, Olivier Bertrand, and Marie-Ann Betschinger (2023) The Effect of Political Elections at Home on the Internationalization of State-Owned Multinationals from Emerging Countries, *Global Strategy Journal*, forthcoming.
3. Valentina Fani, Dimitrija Kalanoski, and Olivier Bertrand (2023) The competitive effects of financial and fiscal institutional arbitrage opportunities: evidence from cross-border M&As, *Long Range Planning*, vol. 56.
4. Olivier Bertrand, Marie-Ann Betschinger, and Caterina Moschieri (2021) Are firms with foreign CEOs better citizens? A study of the impact of CEO foreignness on corporate social performance, *Journal of International Business Studies*, vol.52.
5. Diana Kwok, Pierre-Xavier Meschi, and Olivier Bertrand (2020) In CEOs we trust: When religion matters in cross-border acquisitions. The case of a multifaith country, *International Business Review*, vol.29.
6. Olivier Bertrand, Marie-Ann Betschinger, and Tomi Laamanen (2019) Effects of subnational regional corruption on growth strategies in emerging economies: Evidence from Russian domestic and international M&A activity, *Global Strategy Journal*, vol.9.
7. Olivier Bertrand, Marie-Ann Betschinger, and Alexander Settles (2016) The Relevance of Political Affinity for the Initial Acquisition Premium in Cross-Border Acquisitions, *Strategic Management Journal*, vol.37.
8. Olivier Bertrand and Fabrice Lumineau (2016) Partners in crime: The Effects of diversity on the longevity of cartels, *Academy of Management Journal*, vol.59, N°3.
9. Olivier Bertrand and Laurence Capron (2015) Productivity Enhancement at Home via Cross-Border Acquisitions: The Roles of Learning and Contemporaneous Domestic Investments, *Strategic Management Journal*, vol.36.

10. Laurence Capron and Olivier Bertrand (2014) Going Abroad in Search of Higher Productivity at Home, *Harvard Business Review*, June.
11. Olivier Bertrand, Fabrice Lumineau, and Evgenia Fedorova (2014) The supportive factors of firms' collusive behavior: Empirical evidence from cartels in the European Union, *Organization Studies*, vol.35.
12. Olivier Bertrand and Michael Mol (2013) The antecedents and innovation effects of domestic and foreign R&D outsourcing, *Strategic Management Journal*, vol.34.
13. Olivier Bertrand, Katariina Hakkala, Pehr-Johan Norbäck, and Lars Persson (2012) Should Countries Block Foreign Takeovers of R&D Champions and Promote Greenfield Entry?, *Canadian Journal of Economics*, vol.45, N°3.
14. Olivier Bertrand and Marie-Ann Betschinger (2012) Performance of domestic and cross-border acquisitions: Empirical evidence from Russian acquirers, *Journal of Comparative Economics*, vol.40, N°3.
15. Olivier Bertrand (2011) What goes around comes around: Export gains from offshore outsourcing, *Journal of International Business Studies*, vol.42, N°2.
16. Olivier Bertrand (2009) Effects of foreign acquisitions on R&D activity: Evidence from firm-level data for France, *Research Policy*, vol.38, N°6.
17. Olivier Bertrand and Pluvia Zuniga (2006) R&D and M&A: are cross-border M&A different? An investigation on OECD countries, *International Journal of Industrial Organization*, vol.24, N°2.
18. Olivier Bertrand and Habib Zitouna (2006) Trade Liberalization and Industrial Restructuring: the role of Cross-Border Mergers and Acquisitions, *Journal of Economics and Management Strategy*, vol.15, N°2.

Other publications in English:

19. Johanna Deperi, Olivier Bertrand, Lionel Nesta, and Pierre-Xavier Meschi (2022) An Organizational Learning Approach to Digital and Non-digital Firm Acquisition Behavior, *European Management Journal*, vol. 40.
20. Olivier Bertrand, Marie-Ann Betschinger, and Humberto Brea-Solis (2022) Export Barriers for SMEs in Emerging Countries: A Configurational Approach, *Journal of Business Research*, vol. 149.
21. Olivier Bertrand, Marie-Ann Betschinger, Nina Bertschy, and Roman Shidlauskas (2016) On the Role of the Political Regime in the Choice between International Acquisitions and Joint Ventures when Entering an Emerging Market: Evidence from Russia, *Advances in Mergers and Acquisitions*, vol.15.
22. Olivier Bertrand, Marie-Ann Betschinger, and Yulia Petrina (2014) Organizational spillovers of divestiture activity to M&A decision-making, *Advances in Mergers and Acquisitions*, vol.13.
23. Olivier Bertrand and Habib Zitouna (2009) Efficiency Gains and Foreign Takeovers: Remoteness Matters, *International Journal of Banking, Accounting and Finance*, vol.1, N°4.

24. Olivier Bertrand and Habib Zitouna (2008) Domestic versus Cross-Border Acquisitions: Which Impact on the Target Firms' Performance, *Applied Economics*, vol.40, N°17.
25. Olivier Bertrand and Marc Ivaldi (2007) European Competition Policy in International Markets, in *Fragmented Power: Europe and the Global Economy*, edited by André Sapir, *Bruegel*.
26. Olivier Bertrand, Jean-Louis Mucchielli, and Habib Zitouna (2007) Location Choices of Multinational Firms: The Case of Mergers and Acquisitions, *Journal of Economic Integration*, vol.22, N°1.
27. Olivier Bertrand (2005) On the Effects of Economic Integration on Greenfield Investments and cross-border M&A location pattern, *Journal of Economic Integration*, vol.20, N°1.

Other publications in French, Spanish, or Russian:

28. Stéphanie Dallaire-Turmel, Steve Charland, Olivier Bertrand, Marie-Ann Betschinger, and Emmanuelle Gril (2022) Langue, culture, origine : des PDG au profil différent, *Revue Gestion HEC Montréal*, vol.47, N°1.
29. Olivier Bertrand, Marie-Ann Betschinger, and Caterina Moschieri (2016) M&A transfronterizas en países emergentes. El camino seguro hacia el éxito en los acuerdos (Cross-border M&As into emerging countries: the safe road to deal success), *Harvard Deusto Business Review*, October.
30. Olivier Bertrand and Marie-Ann Betschinger (2016) Fusions & Acquisitions: Les mauvaises affinités politiques dopent les prix (M&As: How political affinity affects prices), *Harvard Business Review France*, April-May.
31. Olivier Bertrand (2008) Impact of International M&A on R&D activities: Some Evidence at Industry and Firm Level, in Russian, *Russian Management Journal*, vol.6, N°4.
32. Olivier Bertrand, Jean-Louis Mucchielli, and Habib Zitouna (2005) Fusions et Acquisitions transfrontalières des années 90, *Revue de l'OFCE*, N°94.
33. Olivier Bertrand and Nicole Madariaga (2004) Effet du processus d'intégration du continent américain sur la localisation des Greenfield Investments et des F&A américaines, *Problèmes d'Amérique Latine*, N°53.
34. Olivier Bertrand and Nicole Madariaga (2003) Choix de localisation des entreprises, mode d'entrée and intégration économique : une étude macroéconomique appliquée à l'IDE américain au sein de l'ALENA et du MERCOSUR, *Région et Développement*, N°18.

UNPUBLISHED PAPERS

1. Battle for Resources: Does Home Country's Political Influence Matter? Empirical Evidence from Acquisitions in Oil and Gas Industry
2. Cross-Border Acquisitions of Privately versus Publicly Held Firms: The Role of Market Efficiency and Transparency, with Antti Ritala and Tomi Laamanen
3. Subsidiary R&D sourcing by foreign and local firms: Its antecedents and innovation outcomes, with Michael Mol

AWARDS AND HONORS

1. **International Business Review Best Journal Paper of the Year Award** in 2021 for the article “In CEOs we trust: When religion matters in cross-border acquisitions. The case of a multifaith country” with Diana Kwok and Pierre-Xavier Meschi.
2. **Best Reviewer Award** from the *Academy of Management Journal* in 2019.
3. **Finalist** of the **Alan M. Rugman Most Promising Scholar Award** (formerly known by the Haynes Prize) at the *Academy of International Business* in 2016 for the paper “The Role of Infrastructure Project Aid in the FDI Entry Decision in Developing and Emerging Economies: Firm-Level Evidence from Japan” (with Marie-Ann Betschinger)
4. **Winner** of the **Côte d'Azur University Research Award** in 2015 for the paper “The relevance of political affinity for the bidding strategy in cross-border acquisitions” (with Marie-Ann Betschinger and Alexander Settles)
5. **Winner** of the **International Management Division Best Paper Award** (sponsored by CEIBS) at the *Academy of Management* in 2014 for the paper “The relevance of political affinity for the bidding strategy in cross-border acquisitions” (with Marie-Ann Betschinger and Alexander Settles)
6. **Winner** of the **SKEMA Best Paper Award** in 2014 for the paper “Partners in crime: The Effects of diversity on the longevity of cartels” (with Fabrice Lumineau)
7. **Winner** of the **SKEMA Best Paper Award** in 2012 for the paper “The antecedents and innovation effects of domestic and foreign R&D outsourcing” (with Michael Mol)
8. **Finalist** of the **Syntec (Fnege) Prize** of French research in management in 2011 for the paper “The antecedents and innovation effects of domestic and foreign R&D outsourcing” (with Michael Mol)
9. **Winner** of the **Best Paper Award** in 2011 at **9th EIASM International Strategy and Cross-Cultural Management Workshop** for the paper “On the Importance of Corruption in the Choice between Acquisitions and Joint Ventures when Entering an Emerging Market – Evidence from Russia” (with Marie-Ann and Roman Shidlauskas)

ACADEMIC SERVICES

Advisory board:

- Member of the advisory board of the **Transnational Corporations Journal**, an official journal of the United Nations, managed by the United Nations Conference on Trade and Development (UNCTAD) (from 2018).

Editorial board:

- Member of the editorial review board of the **Academy of Management Journal** (from July 2018 to June 2025; third term)
- Member of the editorial review board of the **Global Strategy Journal** (from September 2023 to December 2026; first term)
- Member of the editorial review board of the **Journal of International Business Studies** (from April 2012 to December 2022; five terms)
- Member of the scientific committee of **M@n@gement**, the official journal of the French Association of Strategic Management (2014-...)

- Member of the editorial review board of *Management and Organization Review* (from 2013-2021), the official journal of the International Association for Chinese Management Research

Ad-hoc reviewer in the following journals:

Academy of Management Journal, Applied Economics, Canadian Journal of Economics, China Economic Review, Contemporary Economic Policy, Economie et Statistique, Economic and Social Research Council, Economics Letter, Emerging Markets Finance and Trade, European Economic Review, German Economic Review, Global Strategy Journal, International Journal of Industrial Organization, International Tax and Public Finance, Journal of Banking and Finance, Journal of Business Ethics, Journal of Business Research, Journal of Economic Behavior and Organization, Journal of Economy Geography, Journal of Economics and Management Strategy, Journal of Industrial Economics, Journal of Industry, Competition and Trade, Journal of International Business Studies, Journal of International Economics, Journal of Management, Journal of Management Studies, Journal of World Business, Long Range Planning, Louvain Economic Review, Multinational Business Review, Research Policy, Review of Industrial Organization, Revue d'Economie Internationale, Revue d'Economie Politique, Scandinavian Journal of Economics, Strategic Management Journal, Strategic Organization, Strategy Science, The Economics of Transition, Transnational Corporations.

Activity at the Academy of International Business:

- **(Co-)Track chair** of the track “Organization Strategy and Management” at the AIB conference in Dubai (2017)
- **Senior discussant** in the JIBS Paper Development Workshop (AIB conference, Washington, 2012; AIB conference, Istanbul, 2013; AIB conference, Vancouver, 2014)
- **Chair of the session** “M&As and Entry Mode Choices” (AIB conference, Washington, 2012), “Cross-border Acquisition Strategies” (AIB conference, Istanbul, 2013), “Speed and Arbitrage as Determinants of MNE Performance” (AIB conference, Vancouver, 2014), and “Organization Strategy and Management Developmental Clinic” (AIB conference, Dubai, 2017)
- **Panelist** in “Global strategy in a fragmented world: application of social identity theory in IB” (with Charles Dhanaraj, Matt Raskovic, Yulia Muratova, Marie-Ann Betschinger, and Stacey Fitzsimmons (AIB, Warsaw, 2023)

Activity at the Strategic Management Society:

- **Reviewer and mentoring** for the Best SMS Conference PhD Paper Prize (2012-2019)
- **Reviewer** for the Best Paper Prize of the SMS conference (2023)
- **Elected Representative at Large**, SMS Division Corporate Strategy (2016-2018)
- **(Co-)organizer of the doctoral workshop**, SMS special conference in Sao Paulo in 2018
- **Panelist / Senior discussant** at the SMS Global Strategy Paper Development Workshop (SMS, Virtual Annual Conference, 2020)
- **Chair of the session** “Growth, adaptation, and innovation in emerging markets” (SMS conference Sao Paulo, 2018)

Activity at the Academy of Management:

- **Invited Speaker** at the Professional Development Workshop “Mergers & Acquisitions: Research, Practice & Teaching” at the AOM (Anaheim, 2016)
- **Chair of the session** “Entry and Strategy in MNC and their Subsidiaries” (AOM Anaheim, 2016)
- **Senior discussant** at the International Management Division Doctoral Student Consortium (AOM, Virtual Annual Meeting, 2020)

- **Senior discussant** at the Strategic Management Division Junior Faculty Professional Development Workshop (AOM, 2021)
- **Senior discussant** at the Strategic Management Division Paper Development Workshop for Brazil (Virtual workshop, 2021)
- **Speaker**, Strategic Management Division, Virtual Social Hours – Brazil: Job Market and Strategy Trends (2022)

Supervision of PhD students:

- Valentina Fani, HEC Lausanne (co-supervision with J.-P. Bonardi); defended in Sept. 2021; Currently: Assistant professor in VU Amsterdam
- Johanna Deperi, Côte d'Azur University (co-supervision with L. Nesta); defended in July 2022. Currently: Post-doc at University of Brescia
- Felix Rainer Schmitz, FGV-EBAPE
- Marconi Viana, FGV-EBAPE

Member of PhD Committees:

- Jiachen Yang, HEC (June 2018)
- Ghahhar Zavosh, SKEMA business school (April 2019)
- Bernardo Frossard, COPPEAD-UFRJ (March 2020)

Other academic activities:

- **Senior discussant** in the KTO-SKEMA Paper Development Workshop. Coordinator: G. Ahuja and L. DiBiaggio (2012-2017)
- **(Co-)Organizer** of the Paris Workshop on Strategic Management (ESCP-SKEMA-Sorbonne Business School) with R. Coeurderoy, S. Saussier, and G. Schmidt (Paris, 2017)

PRESENTATIONS AND CONFERENCES

- **Strategic Management Society:**
 - ✓ 2023, SMS, Toronto, Canada (September)
 - The Role of CEO Cognition in Cross-Border Acquisition Pace: Evidence From US Serial Acquirers, with Marie-Ann Betschinger, Kyeong Hun Lee, and Emma Qianying Xu (*)
 - ✓ 2022, SMS, London, United Kingdom (September)
 - Stock Market Reactions to a CEO Appointment: The Effect on M&A Activity of New CEOs, Marie-Ann Betschinger, Caterina Moschieri, and Mahmoud Aidli (*)
 - ✓ 2021, SMS, Virtual Conference (September)
 - How do competition policy remedies impact post-acquisition performance? Evidence from M&As in Europe, with Valentina Fani and Jean-Philippe Bonardi (*)
 - ✓ 2019, SMS, Minneapolis, United States (October)
 - Insights into Internal Capital Market Debate: Why Headquarters Deviate from the Winner-Picking Approach, with Ghahhar Zavosh and Samira Falla (*)
 - ✓ 2018, SMS, Paris, France (September)
 - The Role of Institutions in Rival Responses to M&A Announcements of Competitors, with Valentina Fani and Dimitrija Kalanoski
 - ✓ 2016, SMS, Berlin, Germany (September)

- The Role of Infrastructure Project Aid in the FDI Entry Decision in Developing and Emerging Economies: Firm-Level Evidence from Japan, with Marie-Ann Betschinger
- Let's Keep it Between Us: The Organization of Misconduct Activities in Cartels, with Fabrice Lumineau and Christian Gnekpe
- ✓ 2015, SMS, Denver, United States (October)
 - On the effect of development aid on foreign direct investment activities, with Marie-Ann Betschinger
- ✓ 2013, SMS, Atlanta, United States (October)
 - Subsidiary R&D sourcing by foreign and local firms: Its antecedents and innovation outcomes, with Michael Mol
- ✓ 2012, SMS, Prague, Czech Republic (October)
 - Why do firms enter illegal alliance? An analysis of cartels' antecedents, with Fabrice Lumineau and Evgenia Fedorova
 - Getting by with a little help from my friends: Does political affinity lead to lower premiums in M&A deals, with Marie-Ann Betschinger and Alexander Settles
- ✓ 2011, SMS, Miami, United States (November)
 - Battle for Resources: Does Home Country's Political Influence Matter? Empirical Evidence from Acquisitions in Oil and Gas Industry
 - Does the Origin of the Firm Matter? Institutional Determinants of Acquisition Strategies in Russia, with Marie-Ann Betschinger and Tomi Laamanen
- ✓ 2010, SMS, Rome, Italy (September)
 - The innovation effects of domestic and foreign R&D outsourcing, with Michael Mol
 - Effects of Cross-Border Acquisitions on Acquirer's Home-Market Competitiveness: Resource Augmentation versus Resource Drain, with Laurence Capron
- **Academy of Management:**
- ✓ 2023, AOM, Boston, United States (August)
 - The Role of CEO Cognition in Cross-Border Acquisition Pace: Evidence From US Serial Acquirers, with Marie-Ann Betschinger, Kyeong Hun Lee, and Emma Qianying Xu (*)
- ✓ 2022, AOM, Seattle, United States (August)
 - How do competition policy remedies impact post-acquisition performance? Evidence from M&As in Europe, with Valentina Fani and Jean-Philippe Bonardi (*)
- ✓ 2021, AOM, Virtual Meeting (August)
 - When do Firms with new CEOs Engage in M&A? The Role of Stock Market Reactions to the CEO Appointment, with Marie-Ann Betschinger, Caterina Moschieri, and Mahmoud Aidli (*)
- ✓ 2020, AOM, Virtual Meeting (August)
 - The competitive effects of financial and fiscal institutional arbitrage opportunities: evidence from cross-border M&As, with Valentina Fani and Dimitrija Kalanoski (*)
- ✓ 2019, AOM, Boston, United States (August)
 - Insights into Internal Capital Market Debate: Why Headquarters Deviate from the Winner-Picking Approach, with Ghahhar Zavosh and Samira Falla (*)
- ✓ 2016, AOM, Anaheim, United States (August)

- The Role of Infrastructure Project Aid in the FDI Entry Decision in Developing and Emerging Economies: Firm-Level Evidence from Japan, with Marie-Ann Betschinger
- Let's Keep it Between Us: The Organization of Misconduct Activities in Cartels, with Fabrice Lumineau and Christian Gnekpe
- ✓ 2015, AOM, Vancouver, Canada (August)
 - Partners in crime: The Effects of diversity on the longevity of cartels, with Fabrice Lumineau (*)
- ✓ 2014, AOM, Philadelphia, United States (August)
 - Getting by with a little help from my friends: Does political affinity lead to lower premiums in M&A deals, with Marie-Ann Betschinger and Alexander Settles (*)
- ✓ 2013, AOM, Orlando, United States (August)
 - Why do firms enter illegal alliance? An analysis of cartels' antecedents, with Fabrice Lumineau and Evgenia Fedorova
 - Institutional Determinants of Acquisition Strategies: The Role of Informal Institutions in Russia, with Marie-Ann Betschinger and Tomi Laamanen
- ✓ 2011, AOM, San Antonio, United States (August)
 - Cross-Border Acquisitions of Privately versus Publicly Held Firms: The Role of Market Efficiency and Transparency, with Antti Ritala and Tomi Laamanen (*)
- ✓ 2010, AOM, Montreal, Canada (August)
 - The innovation effects of domestic and foreign R&D outsourcing, with Michael Mol (*)
- **Academy of International Business:**
- ✓ 2023, AIB, Warsaw, Poland (June)
 - The Role of CEO Cognition in Cross-Border Acquisition Pace: Evidence From US Serial Acquirers, with Marie-Ann Betschinger, Kyeong Hun Lee, and Emma Qianying Xu
- ✓ 2020, AIB - JMS / JWB PDW, Virtual Conference (June)
 - The competitive effects of financial and fiscal institutional arbitrage opportunities: evidence from cross-border M&As, with Valentina Fani and Dimitrija Kalanoski (*)
- ✓ 2020, AIB - GSJ PDW, Virtual Conference (June)
 - State Capitalism in Democratic Emerging Economies: The Cyclical Effect of Elections on Local Multinationals, with Rodrigo Bandeira-de-Mello, Marina Gama, and Marie-Ann Betschinger (*)
- ✓ 2019, AIB, Copenhagen, Denmark (June)
 - Do foreign CEOs need to be better citizens? A study of the role of CEO foreignness in CSR engagement, with Marie-Ann Betschinger and Caterina Moschieri
- ✓ 2016, AIB, New Orleans, United States (June)
 - The Role of Infrastructure Project Aid in the FDI Entry Decision in Developing and Emerging Economies: Firm-Level Evidence from Japan, with Marie-Ann Betschinger (*)
- ✓ 2014, AIB, Vancouver, Canada (June)
 - Battle for Resources: Does Home Country's Political Influence Matter? Empirical Evidence from Acquisitions in Oil and Gas Industry
- ✓ 2013, AIB, Istanbul, Turkey (July)

- Subsidiary R&D sourcing by foreign and local firms: Its antecedents and innovation Outcomes, with Michael Mol
- ✓ 2012, AIB, Washington, United States (June)
 - Does the Origin of the Firm Matter? Institutional Determinants of Acquisition Strategies in Russia, with Marie-Ann Betschinger and Tomi Laamanen
 - Getting by with a little help from my friends: Does political affinity lead to lower premiums in M&A deals, with Marie-Ann Betschinger and Alexander Settles
- ✓ 2011, AIB, Nagoya, Japan (June)
 - Performance of domestic and cross-border acquisitions: Empirical evidence from Russian acquirers, with Marie-Ann Betschinger (*)
- ✓ 2010, AIB, Rio, Brazil (June)
 - The innovation effects of domestic and foreign R&D outsourcing, with Michael Mol
 - Effects of Cross-Border Acquisitions on Acquirer's Home-Market Competitiveness: Resource Augmentation versus Resource Drain, with Laurence Capron
- ✓ 2009, AIB, San Diego, United States (June)
 - What goes around comes around: Export gains from offshore outsourcing
- **Other (representative) conferences:**
- ✓ 2022, *Apex-Brasil*, Simpósio em Negócios Internacionais, Brazil (November)
 - On the impact of the Covid-19 crisis on international business
- ✓ 2011, *EBRD*, Conference on Diversification of the Russian Economy, London, England (February)
 - Performance of domestic and cross-border acquisitions: Empirical evidence from Russian acquirers, with Marie-Ann Betschinger
- ✓ 2008, *Ghoshal (London Business School) conference*, London, England (May)
 - Effects of Foreign Acquisitions on R&D Activity: Some Evidence from Firm-level data
- ✓ 2006, *Bruegel think tank*, Brussels, Belgium (October)
 - European Competition Policy in International Markets, with Marc Ivaldi
- ✓ 2006, *WZB and CEPR conference*, Anti-trust and Innovation, Berlin, Germany (October)
 - Cross-Border Acquisition or Greenfield: Does it Matter for Affiliate R&D?, with Katariina Hakkala and Pehr-Johan Norbäck
- ✓ 2005, *European Economic Association*, Amsterdam, Netherland (August)
 - M&A and target firms' performance: are cross-border M&A different? Some Evidence from French firm-level data, with Habib Zitouna (*)
- ✓ 2005, *International Economic Association*, Marrakech, Morocco (August)
 - M&A and target firms' performance: are cross-border M&A different? Some Evidence from French firm-level data, with Habib Zitouna
- ✓ 2005, *CEPR conference*, Brussel, Belgium (December)
 - M&A and target firms' performance: are cross-border M&A different? Some Evidence from French firm-level data, with Habib Zitouna
- ✓ 2004, *Royal Economic Society*, Swansea, England (April)
 - Location Choices of Multinational Firms: The Case of Mergers and Acquisitions, with Jean-Louis Mucchielli and Habib Zitouna

- ✓ 2004, *International Industrial Organization Conference*, Chicago, United States (April)
 - R&D and M&A: are cross-border M&A different? An investigation on OECD countries, with Pluvia Zuniga
- ✓ 2004, *European Meeting of the Econometric Society*, Madrid, Spain (August)
 - R&D and M&A: are cross-border M&A different? An investigation on OECD countries, with Pluvia Zuniga
- ✓ 2003, *Royal Economic Society*, Warwick, England (April)
 - U.S. Greenfield Investments and M&A location: impact of American continental integration and Insider vs. Outsider position, with Nicole Madariaga
- ✓ 2003, *European Meeting of the Econometric Society*, Stockholm, Sweden (August)
 - Trade Liberalization and Industrial Restructuring: the role of Cross-Border Mergers and Acquisitions, with Habib Zitouna
- ✓ 2003, *European Association for Research in Industrial Economics*, Helsinki, Finland (August)
 - On the Effects of Economic Integration on Greenfield Investments and Cross-Border M&A location pattern
- **(Representative) seminars:**
- ✓ 2017, *University of Zurich*, Zurich, Switzerland (February)
 - The Role of Infrastructure Project Aid in the FDI Entry Decision in Developing and Emerging Economies: Firm-Level Evidence from Japan, with Marie-Ann Betschinger
- ✓ 2016, *Ivey Business School*, London Ontario, Canada (December)
 - The Role of Infrastructure Project Aid in the FDI Entry Decision in Developing and Emerging Economies: Firm-Level Evidence from Japan, with Marie-Ann Betschinger
- ✓ 2015, *Joint Viennese University Seminar Series* (Vienna and WU Vienna universities), Vienna, Austria (December)
 - Institutional Determinants of Acquisition Strategies: The Role of Informal Institutions in Russia, with Marie-Ann Betschinger and Tomi Laamanen
- ✓ 2014, *HEC Lausanne*, Lausanne, Switzerland (May)
 - Getting by with a little help from my friends: Does political affinity lead to lower premiums in M&A deals, with Marie-Ann Betschinger and Alexander Settles
- ✓ 2014, *EBAPE-Getulio Vargas*, Rio, Brazil (March)
 - Getting by with a little help from my friends: Does political affinity lead to lower premiums in M&A deals, with Marie-Ann Betschinger and Alexander Settles
- ✓ 2013, *INSPER*, Sao Paulo, Brazil (December)
 - Getting by with a little help from my friends: Does political affinity lead to lower premiums in M&A deals, with Marie-Ann Betschinger and Alexander Settles
- ✓ 2013, *IE Business School*, Madrid, Spain (November)
 - Getting by with a little help from my friends: Does political affinity lead to lower premiums in M&A deals, with Marie-Ann Betschinger and Alexander Settles
- ✓ 2012, *Korea University Business School*, Seoul, Korea (November)
 - Getting by with a little help from my friends: Does political affinity lead to lower premiums in M&A deals, with Marie-Ann Betschinger and Alexander Settles

- ✓ 2011, *Aalto University* (Helsinki School of economics), Helsinki, Finland (February)
 - What goes around comes around: Export gains from offshore outsourcing
- ✓ 2009, *Aalto University* (Helsinki University of Technology), Helsinki, Finland (October)
 - Effects of Cross-Border Acquisitions on Acquirer's Home-Market Competitiveness: Resource Augmentation versus Resource Drain, with Laurence Capron
- ✓ 2007, *EGADE*, ITESM of Monterrey, Monterrey, Mexico (April)
 - Cross-Border Acquisition or Greenfield Investment: Does it Matter for Affiliate R&D?, with Katariina Hakkala and Pehr-Johan Norbäck
- ✓ 2007, *DG COMP*, European Commission, Brussels, Belgium (April)
 - Cross-Border Acquisition or Greenfield Investment: Does it Matter for Affiliate R&D?, with Katariina Hakkala and Pehr-Johan Norbäck
- ✓ 2007, *DG ECFIN*, European Commission, Brussels, Belgium (March)
 - Cross-Border Acquisition or Greenfield Investment: Does it Matter for Affiliate R&D?, with Katariina Hakkala and Pehr-Johan Norbäck
- ✓ 2007, *Paris School of Economics*, Paris, France (January)
 - Cross-Border Acquisition or Greenfield Investment - Does the Entry Mode of FDI Matter for Affiliate R&D?, with Katariina Hakkala and Pehr-Johan Norbäck
- ✓ 2006, *Toulouse School of Economics*, Toulouse, France (December)
 - European Competition Policy in International Markets, with Marc Ivaldi

(*) presented by my co-author.

RESEARCH CONTRACTS AND PROGRAMS

1. Participation to the project "Are Foreigners Better CEOs?", with Marie-Ann Betschinger and Caterina Moschieri, financed by the Canadian Social Sciences and Humanities Research Council (Insight Development Grants; 2018-2024)
2. Participation to the EBRD project on "Diversification of the Russian economy: A study based on the Russian regions" (2010-2012)
3. Participation to the project SCIFI GLOW "Science, Innovation, Firms and Markets in a Globalized World" financed by the European Union (2008-2011)
4. Participation to the project "Fragmented Power: Europe and the Global Economy" financed by Bruegel think tank (2005-2007)
5. Participation to the ACI contract financed by the French Ministry of Research on "Dynamics of economic activity concentration in the world space" (2004-2007)
6. Participation to the program ECOS-NORD France-Mexico (between the University of Paris 1 and the Autonomous Metropolitan University under auspices of CONACYT and the French Ministry of Education) on "The economic effects of patent laws in pharmaceuticals: a comparative study on OECD and developing countries' experience" (2003-2007)
7. Participation to the program on "Vertical integration of firms in the defense industry" (Ministry of Defense), University of Paris 1 Pantheon Sorbonne and CNRS (1999-2000)

ADMINISTRATIVE AND OTHER ACTIVITIES

- **External activity**

- 2023-... Member of the Research Advisory Board de IAE Aix-CERGAM (Aix-Marseille University)
- 2021-... External Member of the recruitment committee for international candidates of Higher School of Economics (HSE) University (Russia), Graduate School of Business
- 2019-... Member of the expert network at World Economic Forum (WEF)
- 2019-... Member of professorial promotion committee (Leeds University, UK; Nazarbayev University, Kazakhstan; Rennes School of Business, France; Tilburg University, Netherlands)
- 2020-2023 Member of the scientific committee on publications of Higher School of Economics (HSE) University (Russia), Management & Economics track
- 2018-2022 Member of the international scientific committee of Rennes School of Business

- **Academic director**

- 2018-... Chair of the track “Management, Strategy, & Organization” of the MSc/PhD program, FGV-EBAPE
- 2019-2021 Academic coordinator of the Master in Management (MiM) program, FGV-EBAPE
- 2016-2017 Director of the research center in strategy, SKEMA business school
- 2012-2014 Director of the PhD program in management, SKEMA business school
- 2009-2011 Director of the doctoral program in management, GSOM, St Petersburg University

- **Committee member**

- 2023-... Member of the admissions committee for post-doctoral program, FGV-EBAPE
- 2019-... Member of professorial promotion committee, FGV-EBAPE
- 2012-2017 Member of the recruiting committee (department of Strategy), the scientific committee of the PhD program in management, the scientific committee of the KTO research center, SKEMA business school
- 2010-2011 Member of the research committee, GSOM, St Petersburg University
- 2007-2008 Member of the recruiting committee of University Toulouse 1 (department of Economics)

- **Others**

- 2018-2019 Coordinator of the graduate seminar, MSc of Research/PhD, FGV-EBAPE
- 2009-2011 Coordinator of the international research seminar in strategy and organization, GSOM, St Petersburg University

TEACHING

At FGV EBAPE:

- Strategic Management (in English), Bachelor (2021-...)
- Strategic Management (in English), MSc of Research/PhD (2018-...)
- Strategic Management (in English), Executive MBA (2019-2020)
- Strategic Management (in English), Master in Management (2019-...)

At SKEMA business school:

- Strategic Management (in English), 1st year Master (2011-2017)
- Business Game (in English), 1st year Master (2013-2015)
- Entrepreneurial Mindset and Toolkit (in English), 1st year Master (2014)
- Macroeconomics for Managers (in French), 1st year Master (2014)
- Economics of Strategy (in French), 1st year Master (2011-2014)

At GSOM, St Petersburg University:

- Managerial Economics (in English), 1st year Master (2010-2011)
- International Trade and Competition (in English), 1st year Master (2008-2011)

At Toulouse School of Economics, University of Toulouse 1 Capitole:

- International Trade and Competition (in English), 4th year (2006-2008)
- Principle of Economics (in French), 1st year (2006-2008)
- Microeconomics (in French), 2nd year (2006-2007)
- Macroeconomics (in French), 1st year (2005-2008)
- Microeconomics (in French), 1st year (2005-2006)

At the University of Paris 1 Pantheon Sorbonne:

- International Economics (in French), 4th year (2003-2005)
- Macroeconomics (in French), 1st year (2003-2005)
- Microeconomics (in French), 2nd year (2001-2003)
- Introduction in Economics (in French), 1st year (2000-2003)
- History of Economic Thought (in French), 2nd year (2000-2001)

Teaching and visiting in other institutions:

- Executive MBA at HEC Paris, France: Fidelio Workshop (2015-2017)
- One-week visiting at Higher School of Economics (HSE) University, Moscow, Russia (2012)
- Master of Economics, Ural State University, Ekaterinburg, Russia (2009)
- Master and MBA (Virtual University), ITESM of Monterrey, Mexico (2008)
- Master of European Economy, University of Latvia, Latvia (2008)
- One-month visiting at ESCA business school (Morocco, 2008)
- One-week visiting at ITESM of Monterrey, Mexico (2007)
- One-week visiting at Autonomous Metropolitan University, Mexico (2007)
- Master of International Management, ESSEC de Tunis, Tunisia (2006)